



Type of Activity:

(Motivation /Innovation/)

Title of the Activity:

My Story - Motivational Session by Successful Innovators – Bench to Bedside

Theme of Program:

Innovation

Academic Year: 2022-23

Date: 28 November 2022 at 04 PM

1. Program information

- a) **Title of activity** : My Story - Motivational Session by Successful Innovators – Bench to Bedside
- b) **Co-ordinator, Co-convenor** : Dr. Shailesh M. Kewatkar
- c) **Date (Start Day & End Day)** : 28 Nov. 2022
- d) **Duration of the activity (in mins)** : 120 Mins
- e) **Speaker Details if Any (Name and Organization)** : Miss. Siddhi Jain, PhD.
Research Scholar, NIPER, Guwahati, India
- f) **Objective of program (Minimum 50 words)** : To create awareness about innovation and give motivation to students by sharing journey of Successful Innovator.
- g) **Expected outcome (Minimum 50 words)** : Got detailed knowledge of Idea generation and learned how to manage various factors Such as Trials, Lab work, Technology and funding in the process of Innovation idea.
- h) **Funding agency (if any)** : No
- i) **Total expenditure incurred** : NA
- j) **Participant's details (students/delegates/participants)** :
1. **No. Students** = 91
 2. **No. of Faculties** = 09
 3. **No. of External Participants** = 2
- k) **Mode of session delivery** : Online

2. Notices of:

Annexure I

3. Invitation letters given to speakers

Annexure II

4. Invitation brochure to delegates

Annexure III

5. Registration / attendance details

Annexure IV

6. Program schedule

28 November 2022 at 04 PM to 06 PM

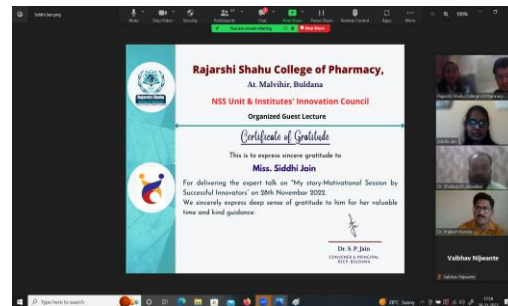
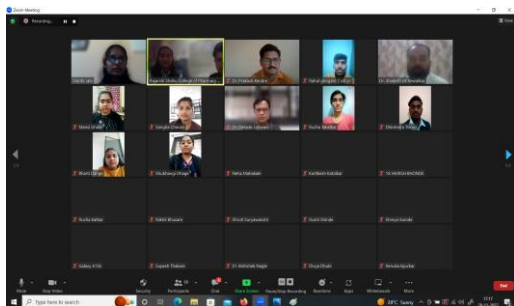
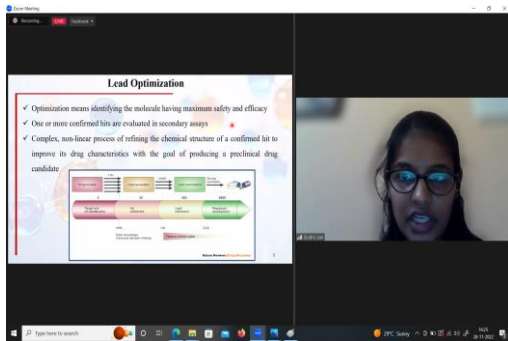
7. Feedbacks

All the students were satisfied with the content and delivery of the session

8. Letter of Appreciation to resource person
Annexure V

9. Newspaper cutting
NA

10. Photographic evidences (compulsory)



11. Where you have promoted this event on social activity (Tick mark)

Twitter
Facebook ✓
Instagram
Linkedin

12. You tube Video link

<https://fb.watch/h6YiHIuBz0/>

13. Summary of the event/activity

Best tool for innovator is idea generation. Idea generation is the process where you generate ideas and solutions through sessions such as Sketching, Prototyping, Brainstorming, Brain writing, Worst Possible Idea, and a wealth of other ideation techniques. Ideation is also the third stage in the Design Thinking process. Although many people might have experienced a “brainstorming” session before, it is not easy to facilitate a truly fruitful ideation session. In this article, we’ll teach you some processes and guidelines which will help you facilitate and prepare for productive, effective, innovative and fun ideation sessions. Ideation is often the most exciting stage in a Design Thinking project, because during Ideation, the aim is to generate a large quantity of ideas that the team can then filter and cut down into the best, most practical or most innovative ones in order to inspire new and better design solutions and products. “Ideation is the mode of the design process in which you concentrate on idea generation. Mentally it represents a process of ‘going wide’ in terms of concepts and outcomes. Ideation provides both the fuel and also the source material for building prototypes and getting innovative solutions into the hands of your users.” Idea generation will help you to,

Ask the right questions and innovate with a strong focus on your users, their needs, and your insights about them.

- Step beyond the obvious solutions and therefore increase the innovation potential of your solution.
- Bring together perspectives and strengths of your team members.
- Uncover unexpected areas of innovation.
- Create volume and variety in your innovation options.
- Get obvious solutions out of your heads, and drive your team beyond them.

Institution's Innovation Council (IIC) of RSCP, Buldhana has conducted a online guest lecture on "My Story - Motivational Session by Successful Innovators – Bench to Bedside" on 28th November 2022 at 4 pm via Zoom Meet platform. The resource person of the programme was Miss. Siddhi Jain, PhD. Research Scholar, NIPER, Guwahati, India. The talk was open for all the students and staff of the college and there were almost 100 attendees. The webinar was really innovative and informative. Resource person shared her journey about innovation to successful findings. This webinar stood as a unique one because of the motivational talk and with how openly resource person talked to the audience. The webinar was concluded by an interactive session where students could interact and clear their doubts.



Program Coordinator



(Seal of College)



Principal
Rajarshi Shahu College of Pharmacy
Buldana

Principal