

## Rajarshi Shahu College of Pharmacy, Buldana

(Approved by AICTE, PCI, New Delhi and affiliated to Sant Gadge Baba Amravati University, Amravati)

### Summary Report for certificate course

Name of course- Fundamentals of Pharmaceutical marketing management

Course code-RSCP/Phceutics/01/2019-20.

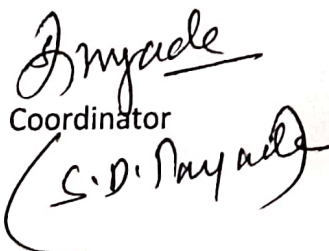
Duration-30hrs (From 01/02/2020 to 28/02/2020)


A certificate course with title "Fundamentals of Pharmaceutical marketing management" was conducted at the institute level during the above said period. The course provides valuable information about marketing and gives detail knowledge about it.

Curriculum of course covers all the aspect of pharmaceutical marketing. During the course work expertise of field interact with students and share their experiences with them. In this course, mock interviews were arranged by which students were familiar with the interview process. The ultimate aim of course is to promote the students for the pharmaceutical marketing carrier.

Course was coordinated by Mr.S.D.Tayade (Pharmaceutics Dept) under the guidance of Principal Sir.

The whole course was supported by all teaching and nonteaching staff members.

  
Coordinator  
(S.D. Tayade)

  
HOD



  
Principal  
Principal  
Rajarshi Shahu College of Ph  
Malvihir, Buldana.